

New Future Opti, FAQ

What differentiates New Future Opti from other papers on the market?

- As a 68 gsm office paper, New Future Opti delivers optimal performance while minimising its environmental impact
- A fully biodegradable plastic-free wrapper
- Responsible Fibre™ by UPM, which ensures that the papers' wood raw material meets the industry's most demanding responsibility criteria

Where is New Future Opti made?

New Future Opti is produced at the UPM Changshu mill, located in Jiangsu province China. UPM Changshu is one of the world's most modern paper mills.

UPM Changshu is committed to sustainable and responsible operations. The mill-level sustainability targets reflect UPM's long-term targets at a local level. In addition, Changshu mill's mill-level targets focus on the specific local development areas. More information on the Mill's environmental performance can be found in the latest EMAS (EU Eco-Management and Audit Scheme) report.

Will 68 gsm jam my printer?

We are confident in the performance of New Future Opti. This 68 gsm paper has been tested by UPM in an independent testing facility.

Furthermore, over 1 million tons of copy paper is used in Japan annually, which is a mostly 64-68 gsm market.

How should I store this paper?

New Future Opti should be stored just as any other office paper:

- Store in a cool dry area, away from dampness and moisture
- The recommended paper storage and working room conditions are 23 ± 3 °C ; with a relative humidity of approximately $45 \pm 5\%$
- Keep wrapped until ready to use
- Store reams flat and undamaged

What does the word Opti mean?

Opti is short for optimal, meaning that this paper strikes the perfect balance between sustainability and performance.

Responsibility

How have the key figures been calculated?

We have compared the environmental performance of a UPM 68 gsm paper with the industry average of 80 gsm paper, as reported by WWF in the "Check Your Paper" tool. The size of the New Zealand market for office paper is assumed to be 30,000 tons annually, with average paper used 80 gsm. The carbon emissions were calculated based on the U.S.-based EPA tool.

What environmental credentials does UPM Changshu mill have?

- ISO 9001 Quality Management System
- ISO 14001 Environmental Management System
- ISO 50001 Energy Management System
- ISO 45001 Occupational Health and Safety System
- EMAS Eco-Management and Audit Scheme

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What is the Responsible Fibre label?

Responsible Fibre™ by UPM ensures the product complies with the industry's most demanding responsibility criteria. Responsible Fibre™ assures that:

- Paper is produced responsibly
- Fibre comes from sustainably managed forests
- Biodiversity and wildlife are respected in forestry operations
- People and surrounding communities are treated responsibly

Is the environmental and social responsibility verified by data, facts, figures, schemes, accreditations, laws, regulations audits, reports, standards?

Yes. The Responsible Fibre™ brings all these together and makes it simple to make a responsible choice. You can see the full criteria at upm.responsiblefibre.com



What is the benefit of FSC?

FSC Forest management is a voluntary approach to assess that the forest is managed according to the internationally-agreed principles of sustainable forest management. FSC Chain of Custody is the path taken by raw materials from the forest to the consumer, including all successive stages of processing, transformation, manufacturing and distribution.

For you, the FSC label represent a promise that the fibre used in products is from well-managed certified forests, legally logged and not from strictly protected forest areas.

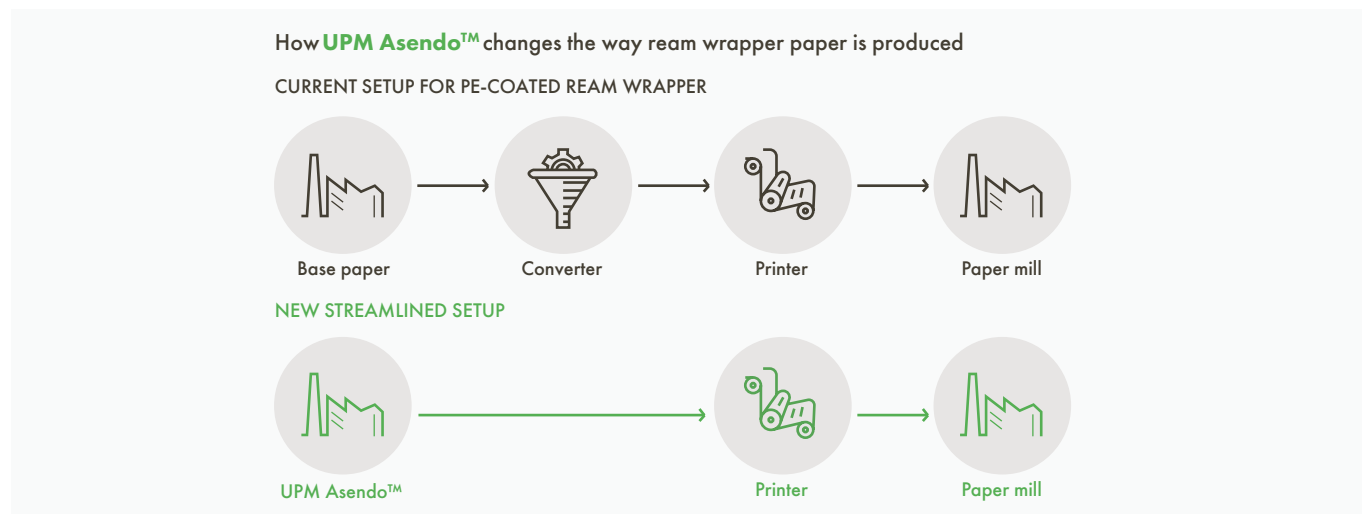


Wrapper

What does it mean that the wrapper is not plastic?

Current paper reams used world-wide contain a laminated PE, BOPP or PP lamination. New Future wrap has a special non-plastic barrier coating.

As the wrapper is not laminated, its production requires less production steps, creating a smaller overall carbon footprint.



How quickly does the wrapper decompose?

Independent test reports show that the wrapper fulfills the biodegradation requirement of EN13432 (2000) within 45 days.

How should I recycle this wrapper?

This wrapper can be put into your paper recycling bin. No other wrapper is currently able to do this.

What is EN13432?

EN13432 (2000) is a European standard for the industrial compostability of packaging. The product test has been carried out by Organic Waste Systems (OWS) and results have shown that the material used for the wrapper does fulfill the evaluation criteria for material characteristics, biodegradation and compost quality.